



Accountants & Advisors

 Take the lead

Corporate Profile



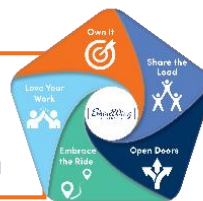
About SW

SW is an Australian owned advisory and accounting firm with an 80+ year history that understands relationships make all the difference in delivering great outcomes.

Own it | Love your work | Embrace the ride | Open doors | Share the load

Purpose: To create opportunities throughout Australia and Asia for our clients and our people

Values: We are a values led firm with these values embedded into our everyday behaviour and language and our unique to our people. They also reflect the manner in which we work with you



We have 300+ people across four locations, and are ranked 22nd largest firm by revenue in the 2021 AFR Top 100 Accounting Firms. Of all national practices in Australia, we rank 10th.

Our people and clients are at the heart of our business. Our values define who we are and we live by them. Value doesn't come from knowing something but comes from the relationships we build and how well we communicate. It's the

person to person connection in the way we work which makes us thrive.

As a member firm of SW International, one of the world's leading member organisations of independently owned and managed accounting and advisory firms, we also have access to professionals across to globe to support our clients in their global aspirations.

10,000

people globally

16 + 110

combined countries with Praxity Alliance

80

offices globally

300

people nationally

85

years Australian owned

\$498.3m

worldwide revenue 2019 (USD)

Advisory Services

Financial

- Acquisition and investments
- Capital raising
- Due diligence
- Financial modelling
- Grants and incentives
- IARs and IERs
- IPOs
- Merger integration
- Private wealth advisory
- Transaction advisory services
- Valuations

Strategic, operational and compliance

- Business and strategic planning
- Business planning tax advice
- Cloud accounting
- Compliance services

- Corporate advisory services

- Corporate governance
- Data analytics
- Information technology risk and security
- Outsourced accounting solutions
- Risk management

Assurance

- Compliance audits and reviews
- Expert accounting and audit opinions
- External audit
- Internal audit
- Review of financial reports
- Systems and controls reviews
- Technical IFRS, accounting advice and training

Tax

- Corporate tax risk management
- Employment taxes (FBT, superannuation and payroll)
- Expatriate taxes and global mobility
- Fuel tax credits
- GST and indirect taxes
- International tax
- Remuneration and benefits (share schemes)
- Research and development tax incentive
- Tax structuring
- Transfer pricing

beaton Client Choice Awards

Finalist Best Accounting Firm 2018, 2019, 2020 & 2021
Finalist Most Innovative Firm 2020 & 2021



AFR Top 100 Graduate Employers 2018, 2019 & 2020

Listed in the Top 100 by AFR & GradConnection



Top Intern Program: 2017, 2018 & 2019

Ranked #1 in 2017 & listed Top 6: 2018 & 2019 (AAGE)



Top Graduate Employers: 2017, 2018, 2019 & 2020

Ranked #1 in 2017 & listed Top 6: 2018, 2019 & 2020 (AAGE)



Our International Network

We have on-the-ground Australian teams in Shanghai, China and Coimbatore, India. We deliver global solutions as a member of the ShineWing International Network and Praxity Network Alliance.

SW has real relationships & connectivity across our international network to provide integrated global services for our clients. With international headquarters in Hong Kong, ShineWing International member firms provide assurance, business advisory, corporate finance and tax consulting services. Also a member of the Praxity Network Alliance, our combined global footprint and connections span over 110 countries across the USA, Europe, Asia Pacific and Middle East.

Australia | Mainland China | Egypt | Germany | Hong Kong | India | Indonesia
Japan | Malaysia | Pakistan | Singapore | Taiwan | Thailand | United Kingdom



A global network of independent accounting and consulting firms.

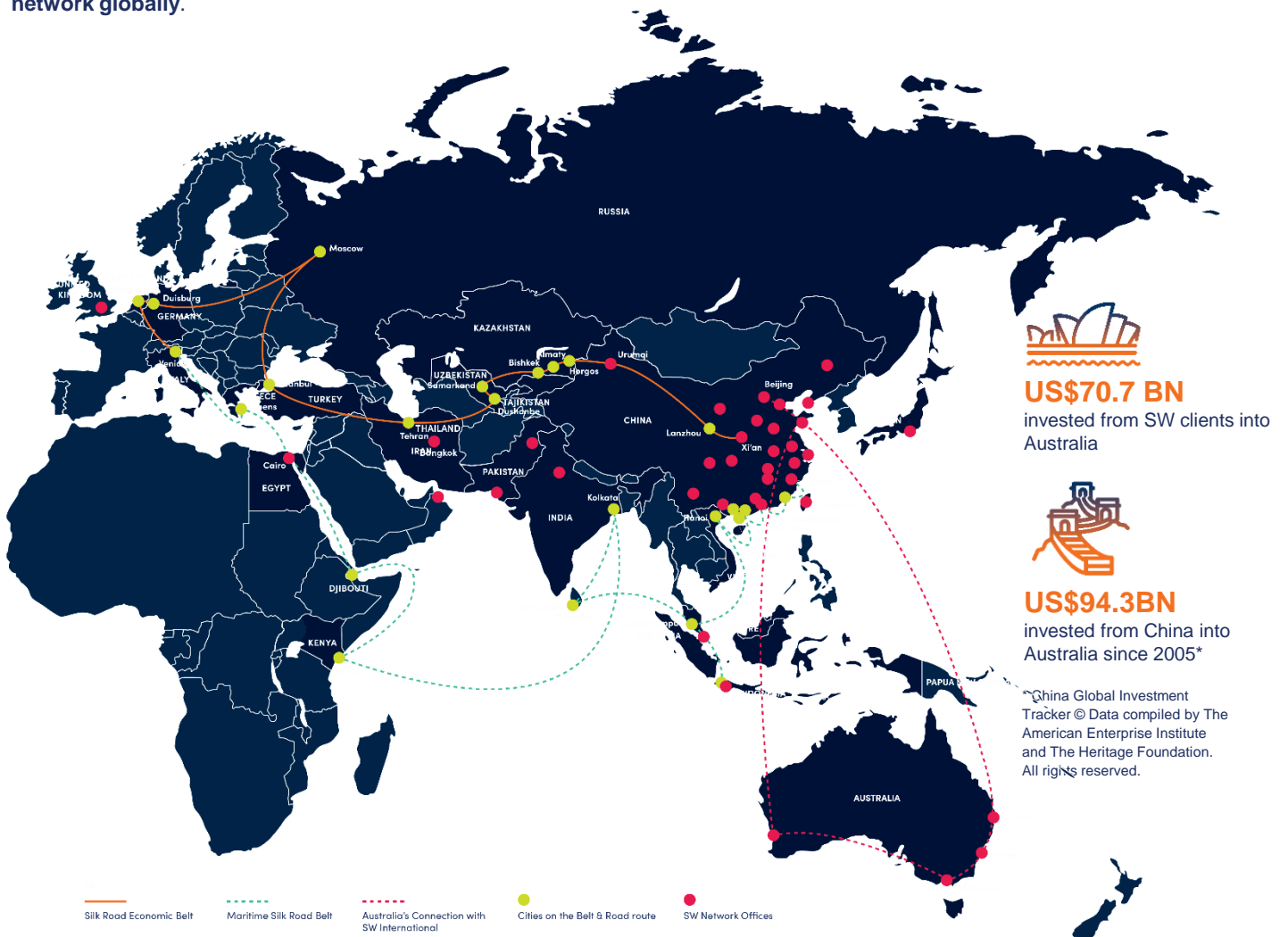
18th in terms of total headcount

20th in terms of fee income

according to the World Survey of International Accounting Bulletin (IAB) published in 2020, and in 2018 was recognised as the **fastest growing network globally**.

SW's premium advantage lies in its ability to provide foreign companies safe passage and premium market intelligence when establishing a business presence with or within China/Asia or Asia Pacific.

SW China is the largest indigenous and integrated firm in Mainland China, with 24 offices and 8,000 people.



US\$70.7 BN
invested from SW clients into Australia



US\$94.3BN
invested from China into Australia since 2005*

*China Global Investment Tracker © Data compiled by The American Enterprise Institute and The Heritage Foundation. All rights reserved.

Silk Road Economic Belt Maritime Silk Road Belt Australia's Connection with SW International Cities on the Belt & Road route SW Network Offices



65+
Firms worldwide with combined revenue of US\$6.38bn

700+
Global member offices

56,000+
Partners and staff globally

 Take the lead



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