The glass is half empty!

Key takeaways

- Cost of living relief package will not go far enough to stimulate discretionary spending in the tourism and hospitality industries.
- Diminishing skilled apprenticeship support scheme and uncertainty around industry classification of the support package.
- \$146.5 million over 3 years from 2021-22 to support the recovery of the Australian tourism sector
- \$76.7 million over 2 years from 2021-22 to extend the COVID-19 Consumer Travel Support Program to support travel agents and tour arrangement service providers
- \$63.0 million over 3 years from 2021-22 to accelerate international tourist and backpacker arrivals through targeted marketing initiatives
- \$6.8 million over 3 years from 2021-22 for increased data availability and analysis to

- improve planning in the tourism sector and to establish an employment platform to promote career opportunities in the sector.
- \$12.4 million in 2022-23 to the Great Barrier Reef Marine Park Authority to extend fee relief to local tourism businesses in the Great Barrier Reef Marine Park impacted by the COVID-19 pandemic.
- Lack of incentives directed towards attracting foreign skilled migrants to Australia for already under resourced workforce.

Opportunities

Technology Investment Boost

Small businesses will be able to deduct a bonus 20 per cent of the cost of business expenses and depreciating assets that support digital uptake, up to \$100,000 of expenditure per year. The Technology Investment Boost will apply to eligible

expenditure incurred between 7:30pm (AEDT) on 29 March 2022 (Budget night) and 30 June 2023. It will support investment in digital items such as cloud computing, cyber security, accounting and e-invoicing software and web page design.

Skills and Training Boost

It is estimated \$550m in tax relief for small businesses, incentivising them to upskill their employees. More skilled employees will drive productivity gains for small businesses, attract and retain staff in a tight labour market and support their future growth.

This boost will apply to eligible expenditure incurred between Budget night and 30 June 2024.

Did the Budget measure up?

No.

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Jeremy Wicht, Director

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Our review



1/5 - A lot is missing

It is disappointing to see that there is next to no targeted support towards an industry that is suffering from staff shortages and no incentive to stimulate discretionary spending back to the industry.

Other rating options

5/5 Prize found!

4/5 Some bits missing

3/5 Not enough in the maze

2/5 Promised a lot, dead ends

1/5 Nothing helpful found



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