

# Policy | Cookies

This cookie policy (Cookie Policy) sets out how SW Accountants & Advisors Pty Ltd ACN 005 273 496 of Level 10, 530 Collins Street, Melbourne, 3000, Victoria (SW, we, us, our) uses cookies on its website and other online services, platforms or portals operated or controlled by us (SW Websites).

The SW Websites use cookies, in combination with pixels, local storage objects, and similar devices (cookies) to distinguish any user who accesses the SW Websites (You, Your or Yourself) from other users of the SW Websites. This helps us provide you with a good user experience, improve our services and to personalise content to You.

By using the SW Websites, You consent to us processing data about You as set out in this Cookie Policy.

Please read this Cookie Policy carefully for details about why we use cookies and the information they collect from You. If You have any questions about this Cookie Policy, please contact us at:

SW Level 10, 530 Collins Street Melbourne VIC 3000 E data.notification@sw-au.com T 61 8635 1800

You can find more detailed information about cookies and how they work at https://www.aboutcookies.org/.

#### 1. What are cookies?

Cookies are small files that are placed on your device by websites which collect information about your use of those websites. There are different types of cookies which are used for different purposes, for example, single session cookies help facilitate the completion of application forms or surveys and persistent cookies are stored on your device and help websites remember your information and settings when you visit them in the future.

#### 2. What types of cookies do we use?

The SW Websites use cookies to distinguish You from other SW Website users. In particular, we use cookies to:

- a. determine if Your internet browser has previously visited the relevant SW Website
- b. remember Your settings/preferences, and
- c. track and report on Your usage of SW Websites.

The different types of cookies we may use on the SW Websites are:

- a. Strictly necessary cookies allow You to access the features on the SW Websites, for example, signing into an account or adding items to a cart, and ensure that these features work correctly. Without these cookies, services You request such as navigating back and forth between pages cannot be provided.
- b. Performance cookies collect information about Your use of the SW Websites, for example, through counting website visits and traffic sources, and are used to measure and improve how the SW Websites perform by tracking any error messages You receive. These cookies help us understand which website pages are the most and least popular.
- c. Functionality cookies allow us to remember Your preferences and provide personalised functions, for example, remembering Your language, region or that You have already completed particular information. These cookies may be set by us or by third party providers whose services we have added to the SW Websites.

d. Targeting or advertising cookies display relevant advertising and content on non-affiliated third party websites, and are used to track users across the SW Websites to allow more targeted advertising. These cookies help us understand Your interests and behaviours so we can deliver a more personalised online experience in the future.

Our use of cookies will not normally involve the collection of personal information that identifies You. However, if we collect any personal information as a result of our use of cookies, we will collect, hold, use and disclose that personal information in accordance with our privacy policy, which is available here https://www.sw-au.com/privacy-policy.

## 3. How do You delete or block cookies?

Most internet browsers are set up to accept cookies but also allow control of most cookies through the browser settings. Please note that by blocking or deleting cookies, the SW Websites may not function correctly and You may not be able to access certain areas.

Unless You have adjusted Your browser settings so that it will refuse or delete cookies, subject to Your approval, our system will issue cookies as soon as You visit the SW Websites.

The browser settings for changing Your cookies settings are usually found in the 'options' or 'preferences' menu of Your internet browser.

For more information on how to modify Your browser settings to block or delete cookies, please visit https://www.aboutcookies.org/.

### 4. Third party websites

The SW Websites may have links to third party websites which may also use cookies over which we have no control. We recommend that You check the relevant third party's privacy policy and cookie policy for information about any cookies which may be used.

## 5. Changes to this Cookie Policy

We will occasionally update this Cookie Policy to reflect changes in our practices and services. We recommend that You check this page from time to time to inform Yourself of any changes in this Cookie Policy or any of our other policies.